

Logo Design Competition Rule Book

1. Overview:

- **Theme:** Create a logo representing *Government Engineering College Vaishali*.
- **Objective:** The logo should capture the essence of the college, including its vision, culture, and identity as an institution of engineering education.
- **Software:** Only **Canva** is allowed for designing the logo.
- **Time Limit:** Participants have **2 hours** to complete the design.

2. Eligibility:

- Open to all students.
- Participants must register before the competition

3. Competition Date and Time:

date:25-11-2024

- **Duration:** 2 hours

4. Guidelines for Logo Design:

- The logo must be original and should not infringe on any copyright or intellectual property.
- The logo must reflect the identity of Government Engineering College Vaishali, emphasizing technology, education, and innovation.
- Participants should focus on simplicity, versatility, and distinctiveness.
- The design should be adaptable for use on various platforms (digital, print, etc.).
- Student should carry their own laptops.

5. Design Requirements:

- **Colors:** No restrictions, but the colors should be suitable for professional use.
- **Text:** The logo may include the name or abbreviation of the college (e.g., GEC Vaishali).
- **Format:** The final design must be submitted in PNG format (High-Resolution).

6. Submission Process:

- The design should be completed within the allotted time using Canva.
- Once completed, participants must export their design as PNG and submit it via email to [insert email] or upload it to the provided submission platform within the time frame.

7. Judging Criteria:

- **Relevance to Theme:** How well the logo represents the college's identity and mission.
- **Creativity and Originality:** The uniqueness of the design.
- **Aesthetic Appeal:** Visual appearance, including color scheme and design balance.
- **Simplicity:** How easily the logo can be recognized and remembered.
- **Scalability:** The ability of the logo to retain its quality when resized.